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MED-EL

10 Reasons
to Choose MED-EL

Choosing a cochlear implant is a big decision.
It's not just choosing a device—it's choosing a lifelong hearing partner.

At MED-EL, everything we do is designed around one goal: supporting you every step of the way.

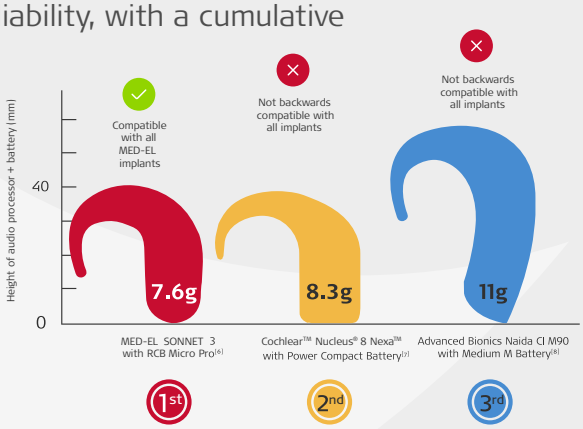
Here are 10 reasons why you can put your trust in us.

1 50 Years of Hearing Implant Experience

FACT: Building on cochlear implant innovation dating back to 1975, all MED-EL cochlear implants are handmade at our headquarters in Austria. The SYNCHRONY 2 implant offers the highest reliability, with a cumulative survival rate of 99.88% at 6 years[1][2][3].

2 Smallest & Lightest Processor

FACT: The SONNET 3 is MED-EL's smallest processor and is the lightest on the market[4]. It offers wireless streaming and up to 23 hours of battery life[5] from a single charge.



3 Local Hearpeers Support in Scotland

FACT: For over 10 years, MED-EL's Hearpeers community has connected implant candidates with experienced users who volunteer their time to share their real-life experiences — because sometimes the best advice comes from someone who's experienced the journey.

> *Being based in Scotland, I want to share my experience and encourage others that there is a better hearing solution.*

Fiona,
Cochlear Implant User

4 Free Counselling Support

FACT: BeHeard by MED-EL offers a free counselling service before, and after, implantation to help patients and families feel informed and supported.

5 Chosen by Musicians

FACT: MED-EL cochlear implants are individually designed to let you hear the full range of sounds for closest-to-natural hearing and music enjoyment, making us the obvious choice for musicians.



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6

A Personal Approach to Your Hearing

FACT: Every person's cochlea is a different shape and size. MED-EL is the only company who tailor their implant system to be individualised to your specific anatomy.

7

Designed to Protect Your Existing Hearing

FACT: If you still have some hearing, protecting it matters - and preserving the inner ear structures is important too. MED-EL is the only company with FDA approval confirming that its FLEX electrode design provides the best opportunity to preserve existing natural hearing after implantation in the majority of recipients.



8

Compatible with All Hearing Aids

FACT: When using a hearing aid in your other ear, MED-EL cochlear implants can be adjusted to ensure both your hearing aid and cochlear implant work together, enabling you to better judge the direction of sound sources[9].

9

Care Beyond the Clinic

FACT: MED-EL's DirectCare service and Remote Care app can help reduce the need for hospital visits and provide remote support beyond the clinic[10].



10

Wear It Your Way

FACT: MED-EL offers both on-the-ear and off-the-ear processor options. Design covers are also available from MED-EL, so you can personalise your look.

Find out more about what makes MED-EL that wee bit different.

Get in touch with the MED-EL Team

[1] Overall cumulative survival rate of 99.88% at 6 years. [CD10.1]M00815 r8.0: MED-EL Cochlear Implant Systems Reliability Report, April 2026.
[2] Advanced Bionics AG and affiliates. (2025). Reliability Report July 2025 IMPLANTABLE COCHLEAR STIMULATORS AND SOUND PROCESS ORS. 028-Q048-02 Rev G.
[3] Cochlear Ltd. (2025). Cochlear Nucleus System Reliability Report - Volume 23 | December 2024, D2325238-V1 2025-03.
[4] When used with RCB Pro Micro battery.
[5] Battery life varies depending on settings and listening conditions. Expected battery life of 23hr for SONNET 3 with RCB Standard Pro battery. https://blog.medel.com/technology/new-rechargeable-batteries-for-sonnet-3/).
[6] SONNET 3 Factsheet (US English) M01572 r2.0-0226.
[7] Cochlear Nucleus 8 Nexa Sound Processor Technical Specifications FUN5310 ISS2 MAY25.
[8] Naida CI M90 SOUND PROCESSOR DATA SHEET 027-N237-03 Rev C.
[9] Angermeier J, Hemmert W, Zirn S. Sound Localization Bias and Error in Bimodal Listeners Improve Instantaneously When the Device Delay Mismatch Is Reduced. Trends Hear. 2021;25:23312165211016165. doi:10.1177/23312165211016165.
[10] Available at participating clinics. DirectCare is currently unavailable in Scotland.

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